THEIVANAI INSTITUTE OF BUSINESS MANAGEMENT

LEADHER INSIGHTS

BI-ANNUAL

NEWSLETTER

VOLUME 1, ISSUE 2, JUNE 2026

To empower rural women through quality education for the purpose of serving the humanity with social responsibility and leadership commitment.

To empower young women from rural areas with emphasis on academic excellence and holistic development, to face the challenges of life with courage and commitment,to be builders of a humane and just society with value orientation and to contribute for the process of nation building.

Vision & Mission

Director's Message

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It gives me immense pleasure to present the second edition of *LeadHer Insights* , the bi-annual newsletter of Theivanai Institute of Business Management (TIBM), highlighting the significant achievements, initiatives, and milestones of our institution during the period January 2026 to June 2026.

This edition reflects the unwavering commitment, enthusiasm, and collective efforts of our students, faculty members, and staff in fostering academic excellence, professional growth, and holistic development. It stands as a testament to the vibrant learning environment that continues to thrive at TIBM.

At TIBM, we remain dedicated to nurturing women into confident, competent, and socially responsible leaders capable of thriving in an increasingly dynamic and technology-driven business landscape. As industries continue to evolve through digital transformation, analytics, innovation, and sustainable business practices, our MBA programme strives to equip students with the knowledge, skills, and mindset required to excel in the modern corporate world.

Over the past six months, our students have actively engaged in a wide range of academic, co-curricular, and industry-oriented activities that have enriched their learning experiences and strengthened their professional competencies. Through industry interactions, expert talks, leadership initiatives, industrial visits, business simulations, and skill-development programmes, we continue to bridge the gap between classroom learning and real-world business challenges.

The achievements featured in this edition are a reflection of the passion, creativity, perseverance and leadership potential of our students. *LeadHer Insights* serves not only as a record of institutional accomplishments but also as a platform to inspire continuous learning, innovation, and excellence among aspiring women leaders.

I extend my heartfelt appreciation to all those who contributed to the successful compilation of this newsletter. Your dedication and collaborative spirit have made this publication both meaningful and impactful.

I invite you to explore this edition and celebrate the remarkable journey of growth, achievement and transformation that defines TIBM.

Dr. S. Kavitha MBA, MCA, M.Phil., Ph.D.
Director

RESULTS

I SEMESTER ANNA UNIVERSITY EXAMINATION

SUBJECT WISE RESULTS

OVERALL PASS PERCENTAGE

79%

SUBJECT WISE RESULTS ARE ABOVE

90%

Synergy Intercollegiate Meet

Theivanai Institute of Business Management (TIBM) organized SYNERGY 2026 with the theme – Connect, Collaborate and Create an Inter-Collegiate Meet on 13 February 2026. Shri S. Senthil Kumar, Chairman of the ESSK Group of Institutions delivered the Presidential Address and Mr. L. Srinivasan, Retired Plant HR Head, Lucas-TVS Limited, Puducherry was the chief guest for the Inauguration.

The meet comprised five competitions : Best Management Team, Product Launch / Startup Idea, Corporate Walk, Business Quiz and Poster Making.

Around 200 students from colleges in and around Villupuram participated and benefited from the programme. Ms Suganniya Srinivasan, HR executive, POClain Hydraulics Private Limited, Puducherry delivered the valedictory address. The winners and runners were awarded cash prizes of Rs. 25,000 and achievement certificates.

"Leaders don't create followers, they create more leaders."
- Tom Peters

Parent Teacher Meeting

The Parent–Teacher Meeting was held on 13 March 2026. Seventeen parents attended the meeting, fostering meaningful interaction between parents and faculty members.

Smart Classroom

The Smart Classroom was inaugurated on 25 March 2026 by esteemed Chairman, Shri. S. Senthil Kumar, of ESSK Educational Charities, Villupuram. This initiative marks a significant step towards creating a more engaging, technology-driven learning environment for our students. The smart classroom is equipped with an advanced interactive panel, enabling dynamic teaching and collaborative learning experiences

"The best way to predict the future is to create it"
- Peter Drucker

Governing Council Meeting (GC) and Planning and Monitoring Board Meeting (PMB)

TIBM successfully convened its first Governing Council Meeting and Planning & Monitoring Board Meeting in a hybrid mode on 28 March 2026. The meetings brought together distinguished members from academia, industry, and institutional leadership to review the Institute's progress and discuss strategic initiatives for future growth. The valuable insights and recommendations offered by the members will play a pivotal role in guiding TIBM's continuous pursuit of quality and excellence in management education.

Annual Day

Theivanai Institute of Business Management (TIBM) celebrated its First Annual Day with great enthusiasm on 30 April 2026. Dr. S. Kavitha, Director, TIBM, welcomed the gathering and presented the Annual Report for the academic year 2025-2026, highlighting the institution's academic achievements and milestones. Mr. Senthil Kumar, Chairman of ESSK Group of Institutions, presided over the function and delivered the presidential address. The Chief Guest, Dr. S. Santhosh Kumar, General Manager, Vell Biscuits Private Limited,Puducherry addressed the students and motivated them to strive for excellence in their academic and professional pursuits.

As part of the celebrations, MBA students were honoured with certificates and shields for their outstanding performance in various categories, including Academic Excellence, Subject-wise Toppers, 100% Attendance, Best Research Project Team, and Emerging Leader Award. Ms. Afraq A, I MBA, was conferred the Emerging Leader Award for the academic year 2025-2026.

The event concluded on a note of pride and gratitude, reflecting the strong academic culture and community spirit of the institution

"Strength lies in differences, not in similarities"
- Stephen R Covey

MoUs

TIBM has signed a Memorandum of Understanding (MoU) with CESIM India Private Limited, Pune as part of our continuous efforts to strengthen practice-based learning in the MBA curriculum on 14 May 2026. This collaboration aims to integrate business simulation methodologies into management education, enabling students to gain hands-on experience in strategic decision-making, teamwork, problem-solving, and real-time business management scenarios. Through simulation-based learning, students will be better equipped to bridge the gap between theoretical knowledge and industry practice, thereby enhancing their managerial and analytical competencies.

Theivanai Institute of Business Management (TIBM) signed two significant MoUs on 21 May 2026 with:

- S.K.I.N. (Synchronization of Knowledge & Information Network)
- Vell Biscuits Private Limited, Puducherry

As a women-only business school, TIBM is committed to empowering women MBA students through experiential learning, industry exposure, professional networking, and career-oriented opportunities. These collaborations mark an important step towards strengthening industry-academia partnerships and enhancing practical learning for our students.

Expert Talks

A series of guest lectures have been organized by inviting guest speakers from industry.

On 23 January 2026, Mr. Sunil David, Digital Technology Consultant and Gold Mentor at T-Hub, Hyderabad, spoke on “From Classrooms to Corporations”, highlighting the impact of digital transformation on careers and industries.

On 28 March 2026, Ms. Nisha Mathew, Senior Manager at Sakthi Finance Limited, Coimbatore, conducted an engaging session on “Personal Branding, Workplace Etiquette, POSH Awareness, and Industry Expectations”.

Coming together is a beginning, staying together is progress, and working together is success.

— Henry Ford

Industrial Visits

As part of its commitment to bridging classroom learning with real-world industry practices, TIBM organized industrial visits to Poclain Hydraulics Private Limited on 6 February 2026 and Lucas-TVS Private Limited on 14 March 2026. These visits provided students with valuable exposure to manufacturing operations, production processes, quality management practices, and organizational workflows.The experience enabled students to gain practical insights into the functioning of modern manufacturing enterprises and enhanced their understanding of concepts learned in the classroom.

Communication Breakthrough Workshop

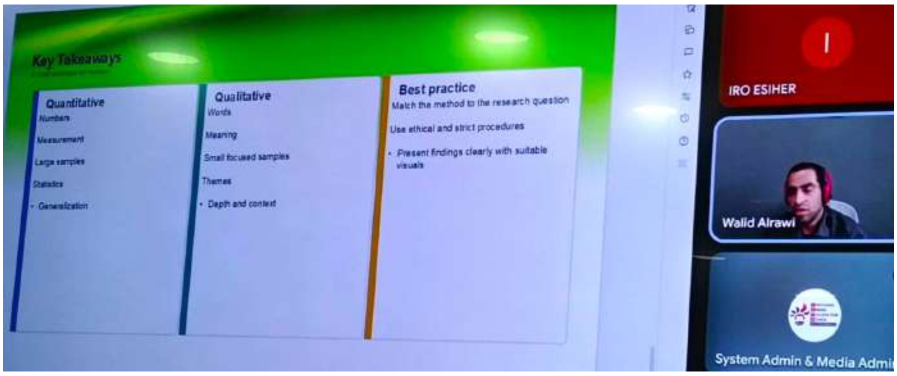
Theivanai Institute of Business Management successfully organized a one-day Communication Breakthrough Workshop for MBA students on 22 May 2026. The workshop was conducted by Dr. T. Poorani Founder, HAS Academy, Puducherry. The session focused on enhancing students' communication confidence, fluency, and professional interaction skills through interactive learning methods. The highly engaging workshop provided MBA students with valuable practical exposure and strengthened their readiness for corporate and professional environments.

Dream, dream, dream. Dreams transform into thoughts and thoughts result in action." - Dr. A. P. J. Abdul Kalam

International Connect

As part of its commitment to global exposure, TIBM actively fostered international academic engagement during the academic year. The institution organized a series of international webinars featuring three distinguished speakers from reputed global institutions.

On 26 March 2026, an international webinar on “AI and the Future of Communication” was conducted by Ms. Raghda Alazzawi, Lecturer, Ajman University, UAE. The session provided valuable insights into the transformative role of artificial intelligence in shaping modern communication practices.



Subsequently, on 11 April 2026, TIBM hosted an international webinar on “Quantitative vs. Qualitative Research Methods.” The session was delivered by Dr. Walid Alrawi, University Professor and Chair of Management and Leadership, European University, Ras Al Khaimah, UAE. The webinar offered participants a comprehensive understanding of research methodologies and their practical applications in academic and professional settings.

Continuing its focus on contemporary issues, TIBM organized another international webinar on 17 April 2026 on “Cybersecurity Awareness in the Digital Age: Safeguarding the Future.” The session was led by Dr. Sangheethaa Sukumaran, Associate Professor, College of Engineering and Technology, Fujairah University, UAE. The webinar emphasized the importance of cybersecurity awareness and best practices for navigating an increasingly digital world.

These webinars provided students and faculty members with valuable international exposure and enriched their understanding of emerging trends and global perspectives.

STUDENTS' TIMELINE – LEADHER TALK FORUM ACTIVITIES

TIBM through the Leadher Talk Forum, organized a variety of academic, cultural, and co-curricular activities during the semester to promote holistic student development and engagement.

A Business Quiz, titled "Testing Minds that Will Shape Tomorrow's Markets,"was conducted on 10 January 2026, providing students with an opportunity to enhance their business knowledge and analytical skills.

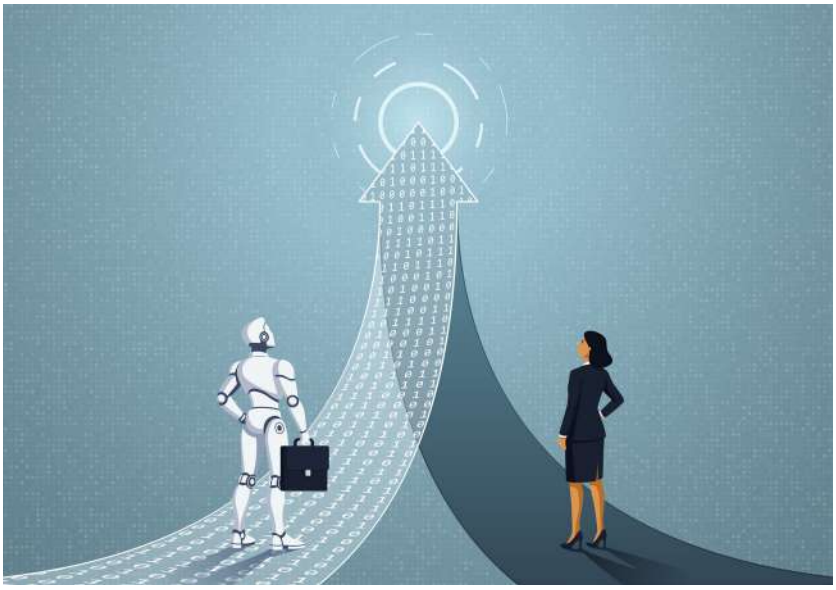
The institution celebrated Pongal on 11 January 2026, fostering cultural awareness and community spirit among students and faculty members.

To encourage innovation and creative thinking, a Creativity Challenge on the theme "From Circles to Ideas – Unlock Your Creative Mind" was organized on 31 January 2026. Students enthusiastically participated in activities designed to stimulate imagination and problem-solving abilities.

A Debate Competition on the topic "Is Social Media a Powerful Business Tool or a Distraction?" was held on 28 February 2026. The event enabled students to critically examine contemporary business issues and articulate diverse perspectives.

TIBM celebrated International Women's Day on 11 March 2026, recognizing and honouring the achievements, contributions, and leadership of women across various fields.

An Industrial Visit Debriefing Session was organized on 2 April 2026, during which students presented their key learnings and experiences from their visits to Poclain Hydraulics Private Limited and Lucas-TVS Private Limited. The session provided a platform for knowledge sharing and reflection on industry practices, technologies, and organizational processes observed during the visits.



AI FOR FUTURE BUSINESS LEADERS (Learn AI Today, Lead Tomorrow)

Artificial Intelligence (AI) is changing the way we study, work, and manage businesses. Today, AI is helping students, business professionals, entrepreneurs, and managers in their daily work and learning. It helps us find information quickly, solve problems, analyse data, and make better decisions. As future managers, learning AI is essential because many organizations use it to improve productivity, make better decisions, and remain competitive in today's business world.

For management students and business professionals, AI can be a valuable learning companion. It helps them understand complex topics, improve communication skills, and complete assignments and presentations more effectively. AI should be used to support learning, not replace it. By using AI wisely, individuals can build knowledge, enhance creative thinking, and prepare themselves for successful careers and strong leadership roles in the future.

Currently, AI is also highly useful in business management. Managers can use AI to understand customer needs, improve marketing, manage employees, reduce costs, and increase productivity. It helps the future leaders by helping them make informed decisions, manage time effectively and lead teams with confidence. Learning AI can strengthen leadership abilities and support professional growth.

While using AI, it is important to follow business ethics and use technology responsibly. We should protect privacy, verify information, and avoid the misuse of AI tools. For management students learning AI is becoming essential to succeed in today's competitive business world. By combining AI skills with ethical values and management knowledge, future leaders can drive innovation, improve business performance, and make meaningful contributions to their personal growth, organizations, and society in the long run.

"The future belongs to those who learn AI with wisdom, use it with ethics, and apply it for the growth of business, society, and humanity"

Mr S Prabusankar BE, MBA
Assistant Professor

"You must be the change you wish to see in the world."
- Mahatma Gandhi

Women Entrepreneurship: A Catalyst for Inclusive Economic Growth

Women entrepreneurship has increasingly been recognized as a critical driver of economi growth, innovation, and social development across the globe. As more women start and lead businesses, ranging from small local enterprises to fast-growing startups, they contribute not only to job creation and GDP growth but also to more inclusive economic participation. Women entrepreneurs often enter sectors such as retail, education, healthcare, handicrafts, and increasingly technology and finance, bringing diverse perspectives that can lead to innovative products and services tailored to underserved markets. Their participation helps diversify the broader entrepreneurial landscape, which has historically been male-dominated and introduces new approaches to business problems. The economic case for supporting women entrepreneurs is compelling. Studies consistently show that when women have equal access to capital, training, and markets, they reinvest a larger share of their income into their families and communities, creating a multiplier effect that benefits education, health, and local economic development. Women-led businesses also tend to create employment opportunities for other women, helping to close gender gaps in the broader labor market. At a macroeconomic level, closing the gender gap in entrepreneurship could add trillions of dollars to global GDP, making it not just a matter of social equity but a significant economic opportunity that nations cannot afford to ignore.

Despite this potential, women entrepreneurs continue to face substantial barriers that limit their full economic contribution. Access to finance remains a persistent challenge, as women-owned businesses often receive smaller loans, face stricter collateral requirements, and are less likely to secure venture capital funding compared to their male counterparts. Cultural and social norms in many regions can also restrict women's mobility, decision-making authority, and access to professional networks essential for business growth. Additionally, the burden of unpaid domestic and caregiving responsibilities often falls disproportionately on women, limiting the time and resources available to scale their ventures. These structural and societal barriers mean that many women entrepreneurs remain confined to small-scale, informal businesses rather than growing into larger, more impactful enterprises.

Addressing these challenges requires coordinated efforts from governments, financial institutions, and private organizations. Targeted policies such as gender-responsive lending programs, mentorship networks, business incubators focused on women-led startups, and legal reforms to improve property and inheritance rights can significantly improve outcomes. Digital technology and e-commerce platforms have also opened new doors, allowing women entrepreneurs to reach wider markets with lower upfront costs, bypassing some traditional barriers to entry. As more institutions recognize the economic value of investing in women entrepreneurs, the path toward inclusive growth becomes clearer: empowering women in business is not merely a social good but a proven strategy for building stronger, more resilient and more prosperous economies.

AKSHARA V
II MBA

The Art of Decision Making in UncertainTimes

In an increasingly volatile and complex business environment, effective decision-making has become a defining trait of successful leadership. Economic instability, rapid technological change, geopolitical shifts, and evolving consumer expectations have made uncertainty the new normal forcing leaders to act decisively, often with incomplete information.

Sound decision-making under these conditions demands a careful balance of data-driven analysis and informed judgment. The best leaders assess risk, weigh alternatives, anticipate likely outcomes, and stay adaptable as circumstances shift. Rather than waiting for certainty that may never come, they focus on making timely, well-reasoned choices aligned with their organization's broader goals.

Emotional intelligence matters just as much as analytical skill. Leaders who remain composed under pressure, communicate with clarity, and project steadiness inspire trust both within their teams and among stakeholders. By inviting collaboration and weighing diverse perspectives, they consistently arrive at sharper, more resilient decisions.

Organizations built on agility, innovation, and continuous learning are far better positioned to weather uncertainty and capture opportunity when it emerges. In a world defined by constant change, the capacity for decisive, strategic action has become a true competitive advantage.

In the end, the art of decision-making isn't about eliminating uncertainty it's about managing it well. Leaders who pair critical thinking with adaptability and strategic foresight don't just survive disruption; they turn it into a catalyst for lasting growth.

"Effective leadership is measured not by the absence of uncertainty, but by the ability to make confident and informed decisions in the face of it."

Ms Sivabharathi S
II MBA